



Prizes and Rules of the “On s’call un lunch” Photo Contest from May 10 to July 11, 2021

Eligibility requirements:

To enter the contest, the participant must upload a photo representing a moment or an experience related to the theme of dishes with flavors of the sea, one of which will be highlighted each week on the Facebook page and Instagram account of Tourisme Îles de Madeleine. The participant must have upload his photo within the contest period, which is between May 10 and July 11 (closing time: 11:59 PM).

There is no post limit per participant. To promote the contest, Tourisme Îles de la Madeleine will share photos of participants throughout the contest via its stories on Facebook and Instagram. The winner of the contest will be contacted by email.

The employees of Tourisme Îles de la Madeleine and Le Bon Goût frais des Îles as well as the businesses associated with the contest (whether directly or indirectly), as well as the members of their immediate family or the people living under the same roof as them, are not eligible for this contest.

The contest organizers can decide, according to their sole discretion, to eliminate the participants who do not meet the requirements, which include the following:

- The participant agrees not to post a picture featuring a third party without the consent of said third party;
- The pictures must be free from any right, including the rights to use, copy, modify, publish and distribute for all types of media;
- The pictures must be free from inappropriate content, including sexual, explicit, offending, harassing, discriminatory, defamatory, violent, malicious or hateful content; and
- The pictures must be free from all images and languages suggesting or encouraging any kind of illegal activity.

Any participant failing to comply with those requirements will be automatically disqualified from the contest.

Designation of the winners:

The designation of the winners will be made by a random draw from among all the contest participants who have respected the criteria mentioned. The winner will be contacted by email and will receive all the details to contact the contest organizers by email and they will have forty-eight (48) hours to do so – otherwise another winner will be selected.

The winning picture and its author will be unveiled on **July 16, 2021 at the Tourisme Îles de la Madeleine’s information desk at 3:00 p.m. Atlantic Time.**

By accepting the prize, the winner automatically agree to let Tourisme Îles de la Madeleine and Le Bon Goût frais des Îles post his picture on various media (Facebook, website or any other communication tool).

Description of the prize:

1 gourmet box of seafood products from the Magdalen Islands offered by Tourisme Îles de la Madeleine and Le Bon Goût frais des Îles-de-la-Madeleine

Value: \$99,00

The prize will be accepted as such — and cannot be exchanged for money. No prize substitution (whether partial or total) will be granted to the winners.

If the prize described herein cannot be granted, Tourisme Îles de la Madeleine and its partners associated with the contest reserve the right to substitute the prize — in whole or in part — for one or more prizes of (roughly) equal value.



The refusal to accept the prize frees Tourisme Îles de la Madeleine and its partners associated with the contest from any and all liabilities and obligations.

Tourisme Îles de la Madeleine and its partners associated with the contest assume no responsibility or liability of any kind for cases where their inability to act would be a result of a fact or a situation beyond their control, such as a strike, a lockout or any other labour disputes within their establishment or within those of any organization or business whose services are used to run this contest.

By participating in this contest, you automatically accept the rules described herein.

The rules of this contest are available on the following website: www.tourismeilesdelamadeleine.com/contest

Any dispute regarding the conduct or the organization of a publicity contest can be submitted to the *Régie des alcools, des courses et des jeux* for a decision. A disagreement involving the attribution of a prize may be submitted to the *Régie* for the sole purpose of reaching a settlement.

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